

LOST THE PLOT

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Subsidiary Rights Guide
Frankfurt 2016

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An imprint of *Pantera Press* Publishing,
Lost the Plot launches at Frankfurt Book Fair 2016.

A quirky list with international appeal designed for the new generation of readers.

Books targeting an international audience.

This first list showcases the diverse array of books that will continue to populate the *Lost the Plot* list.



Dating in the 21st century is *rough*

From bad pick up lines, to death threats, and awkward sex-capades *#Single* is a hilarious snapshot of some of the most ridiculous real-life online dating conversations.

This book is a must read if you match *any* of the below criteria:

- You are currently online dating
- You have online dated
- You will online date in your future
- You are a smug couple
- You worry your child is a spinster/bachelor for life
- You like to laugh
- You are a Jewish mother
- You like to breathe and live and stuff

#Single is based on the popular blog [TinderTuesday.com](#) with 20,000 weekly visitors and a large Instagram following of 70,000+. The top 10 countries' visitors are from, in order:

- | | |
|-------------------|----------------|
| 1. Australia | 6. Ireland |
| 2. Canada | 7. Brazil |
| 3. United Kingdom | 8. Germany |
| 4. United States | 9. Netherlands |
| 5. New Zealand | 10. Hong Kong |

#Single is designed by up-and-coming Australian artist [Anthony Skujins](#).

Page Size: 198mm x 128mm

Extent: 168 pages

Rights: World Rights Available

"The perfect book to shove in the face of anyone who has ever asked 'Why are you still single?'"

– *My next door neighbour, Fran*

"Definitely giving this to all my friends who have (or, are) suffering through online dating"

– *Everyone I've ever met*



Space is Cool as Fuck is a coffee table book you won't be able to put down.

Visually stunning with its finger on the pulse of and a wide view of hip, contemporary art – from street art, to 8-bit, to the psychedelic.

Co-Author Kate Howells is both a space fanatic and the Global Community Outreach Manager of the Planetary Society, an organisation empowering the world's citizens to advance space science and exploration. With a little help from her friends in the community (including legendary Bill Nye the Science Guy), she has put together this kid's book for adults, where everything you thought you could never understand about the universe is explained in plain-old filthy English, just like talking to an old friend for hours after everybody's left the party, only stocked with actual, scientifically valid information.

No book can tell you everything you need to know about space, but this one tells you what you want to know – all the coolest shit out there.

Over 50 chapters on subjects ranging from:

- aliens
- black holes
- the degenerate astronomer who drank all night and died from holding his bladder... and also lost his nose in a duel
- the things you take for granted until you really think about them; like matter – what the fuck is all this shit that we are?

With a brief history of the whole universe, you'll be left scratching your head and gazing up in absolute wonder.

Space is Cool as Fuck features an in-depth and illuminating interview with famous '90s television scientist Bill Nye the Science Guy, Head of the Planetary Society, who believes that, no, we are not fucked and this planet and our people have a future.

Taking all the best bits of science and squishing it all together for the ADD generation, *Space is Cool as Fuck* will be finding a permanent home on living room tables around the world.

Space is Cool as Fuck features more than 100 wild artworks, photographs and illustrations from 40 international young artists curated by brilliant designer Cynthia Larenas. From hand-picked unknowns like Kate Kurucz and Adrian du P.B. to up-and-comers like Aida Azin, Waiton Fong, and Chrissie Abbott, to the more established Joel Vans, Kareena Zerefos, James Reka, Regan Tanamui (Ha Ha) and Marina Zumi, each artist brings their own aesthetic to the majesty and wonder of space giving the book its exquisitely eclectic style.

Page Size: 14 in x 14 in

Extent: 270 pages

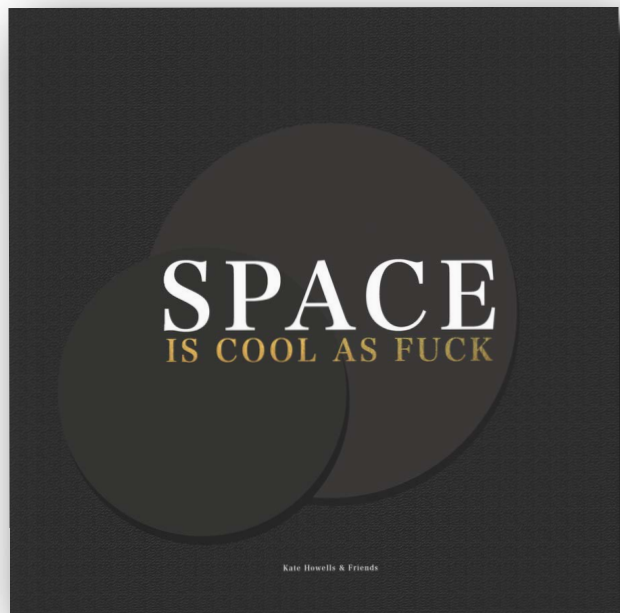
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Kate Howells & Friends

“Bill Nye meets *Space Jam* and the Wu Tang Clan”.

A highly designed book bringing the idea of the magical, wonderful infinity and possibility of space.



Let's ask the experts sexperts...

Sex tips for chicks by gay dudes!

Ever wondered:

- When hand jobs became uncool?
- How to give the perfect blow job?
- Where a guy should blow his load?
- What sleep chemistry is?

You are not alone.

So we went directly to the experts* on everything "man junk" to bust some myths, get some tips and learn a lot more.

*an international panel of gay men ranging in age from early twenties to late thirties.

Just the Tip is a funny, dirty, light-hearted yet informative book full of sex tips for women, inspired by advice from an international panel of gay men in their 20s-30s (aka the "sexperts").

The target audience is women 20-60 (predominantly 20-40). However, the tips have relevance for a gay audience, and also apply to a heterosexual male audience.

Featuring many tips from mild to wild, a nice take home message from the book is that at the end of the day everything comes back to the importance of chemistry.

Nothing is off limits, this book covers a range of basic, interesting and taboo topics, including:

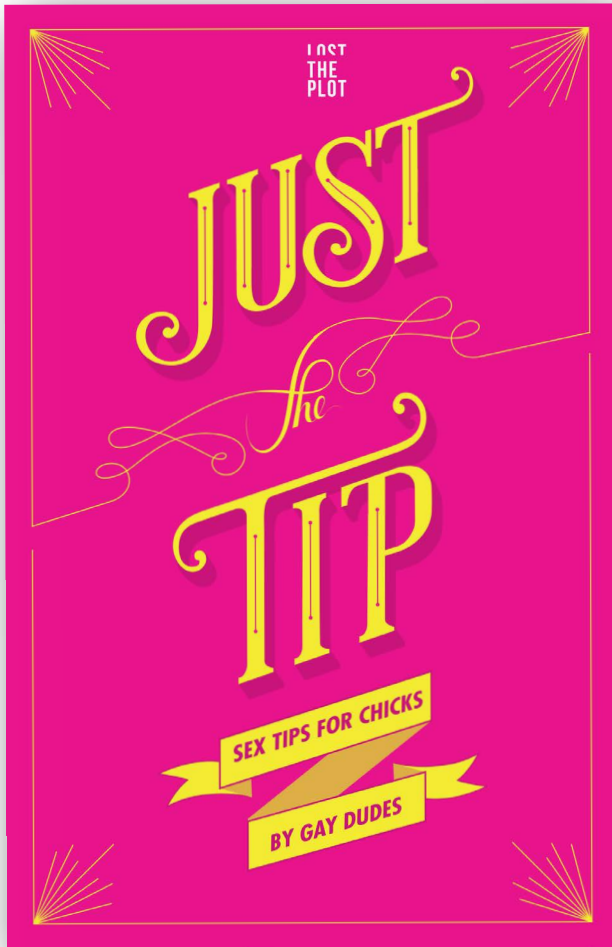
- Etiquette
- Kissing
- Spooning
- The Penis
- Hand Jobs
- Balls
- Blow Jobs
- The Perineum
- Butt Play
- Sex
- Anal Sex
- Play Time

Just the Tip is designed by up-and-coming Australian artist Aaron Barnes (Madebya).

Page Size: 198mm x 128mm

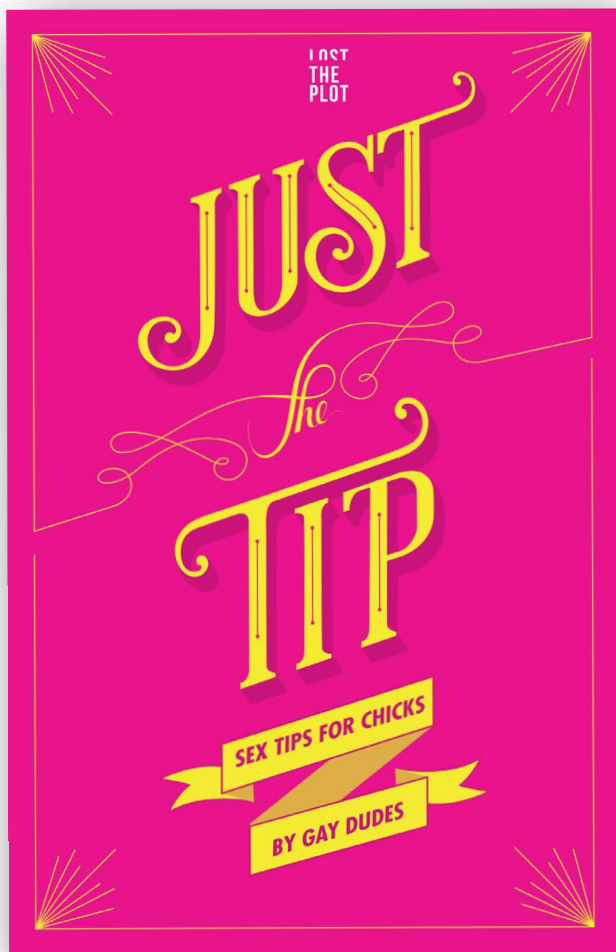
Extent: 216 pages

Rights: World Rights Available

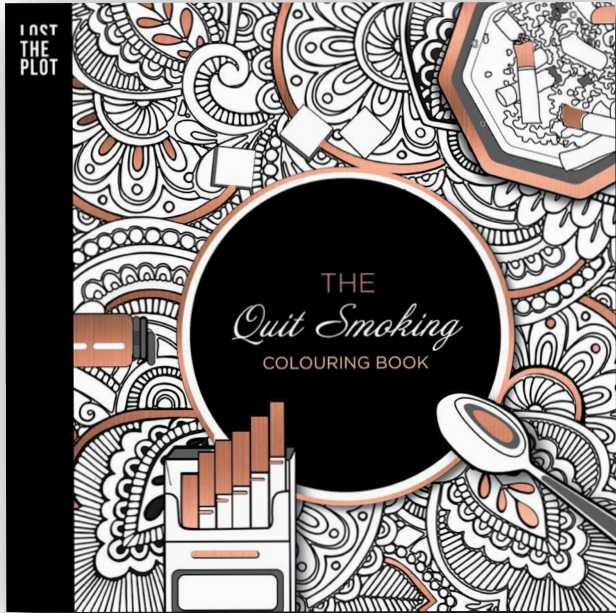


This must-have book is the perfect spontaneous purchase.

It is an informative read, and a truly great gift for a friend (or a hilariously cruel gift for an ex-lover).



A newcomer to the craze that just won't die



The Quit Smoking Colouring Book is equal parts disgusting, insulting, offensive and confronting.

Why smoke when you can while-away the time colouring in these beautiful zen-style doodles by artist Yjulia Gramotneva.

'Delightful' illustrations to colour in; like tongue cancer or a beautifully detailed hole in the throat.

Along with humorously impolite prose, *The Quit Smoking Colouring Book* is also littered with confronting facts, like how smoking can waste 7200 hours in five years,.

It is also filled with inspiring information and delightful poetry, for example:

"if your teeth are quite brown and smell like a bum, if you're down in the dumps 'bout your bloody gums, if you're sick of your mouth looking like an ass, then tell the next ciggie, "thanks, but I'll pass."

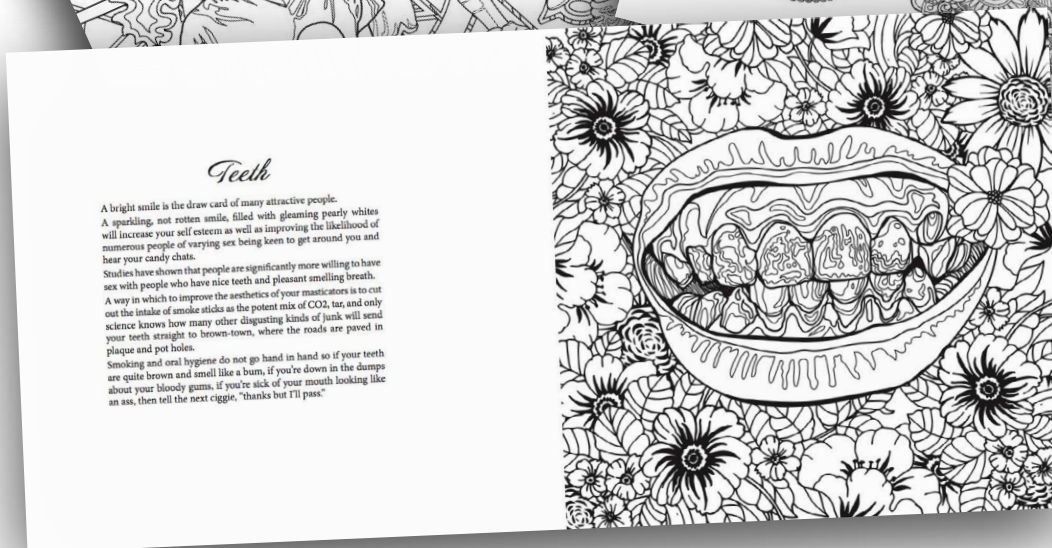
The Quit Smoking Colouring Book is the perfect gift for that friend or loved one that just won't give up the death sticks. A funny take on a perilously unfunny situation.

Designed by up-and-coming Australian artist Aga Makowiecka. This book cover is printed on a matt stock with stunning copper coloured metallic foil to accent the intricate illustrations.

Page Size: 234 mm x 234 mm

Extent: 84 pages

Rights: World Rights Available



The Illustrated Guide to Lucid Dreaming is a how-to guide like no other.



DRAFT: NOT THE FINAL COVER ART

The book is a step-by-step guide to the latest mind-body-spirit craze sweeping the globe. Rediscovered from thousands of years ago, lucid dreaming is the ability to become conscious in your dreams and to shape and control them. As real as anything in your waking life, existing inside your dreams and experiencing them in this way opens up untold new doors.

We spend more than one third of our lives asleep, so it's time to make the most of all those lost hours!

The subconscious mind shapes our every day life – wouldn't you like to get in there, take a look and do some spring-cleaning? Fly to the Caribbean and shoot into the water to explore the world's wonders? Take the world's fastest car onto a motor track on the moon? Or just simply sit, at peace, in a world all of your own.

Sleep better, improve your memory, and boost your positivity! You can even learn to play piano! It can all be done from the comfort of your bedroom.

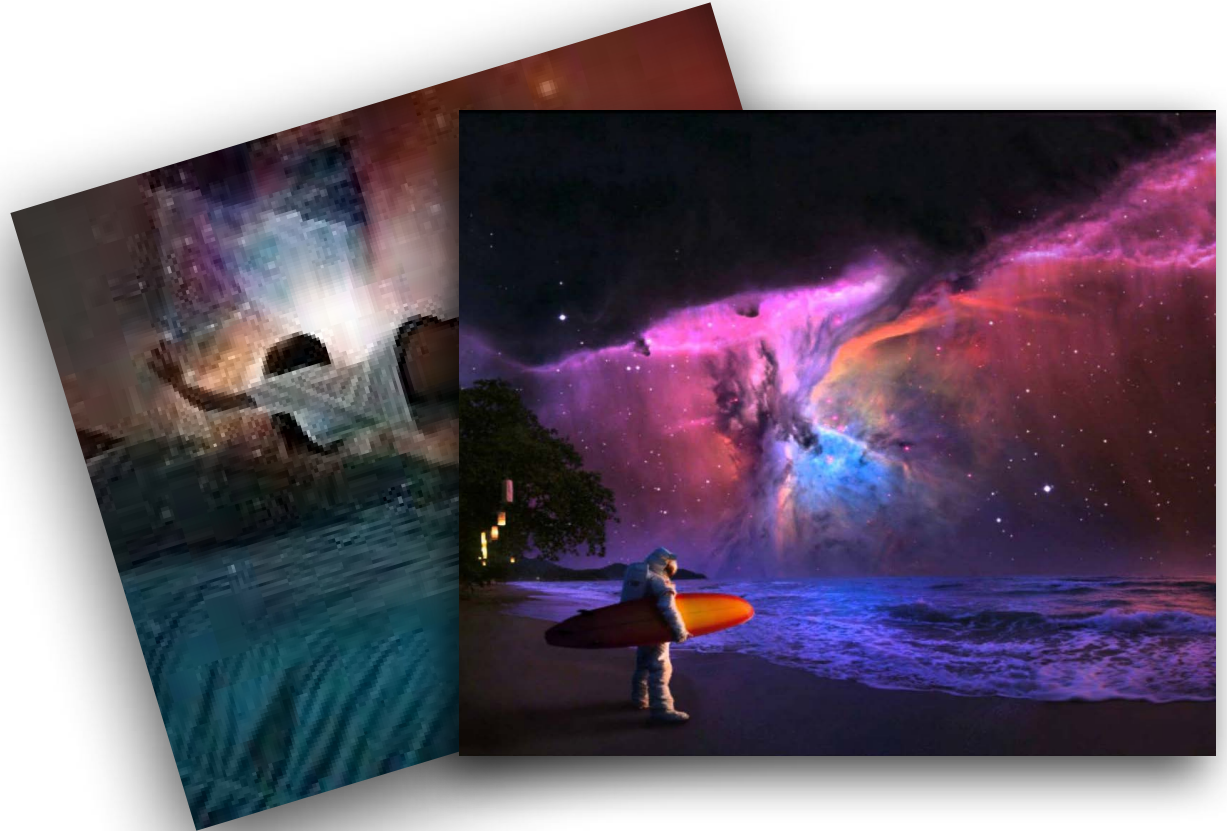
What sets this book apart are the breathtaking illustrations of surreal dreamscapes.

From the writings of the ancients to the most modern research, this book draws together all the information you need to really get to know yourself inside and out. Of course, overlaid by gorgeous work from emerging and established international artists.

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The Illustrated Guide to Lucid Dreaming appeals to women 20–50 and is the must have coffee table book for yogis, dreamers, and people who just want to improve their lives but just can't seem to fit enough time in the day.



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The Illustrated Guide to Lucid Dreaming is 1 of 6 books that will launch Pantera Press' **Lost the Plot** imprint at Frankfurt Book Fair this year.

The Collected Wisdom of Donald Trump

As the Donald Trump show has moved from the boardroom deeper into the public consciousness, the infantile billionaire with a passion for his own voice has kept up a steady diatribe of gibberish and foolishness.

For the first time, each and every piece of Trump's wisdom has been documented and compiled into this, Trump: The Collected Wisdom, with over 100 completely blank pages.

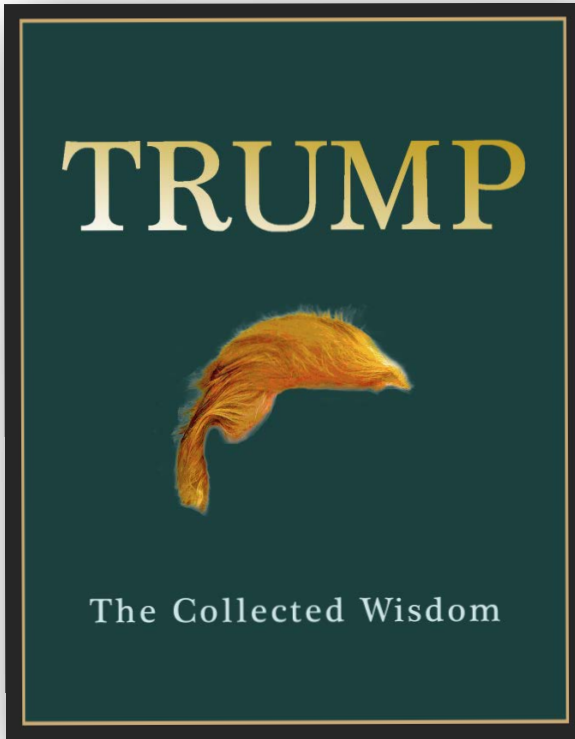
Featuring absolutely nothing from cover to cover, this book has exactly as much substance as the future President himself.

A keen piece of satire and a tribute to a great man with absolutely nothing useful to say – sure to delight and amuse any Trump detractor, and the only book easy enough to read for his supporters.

Page Size: 198mm x 128mm

Extent: 168 pages

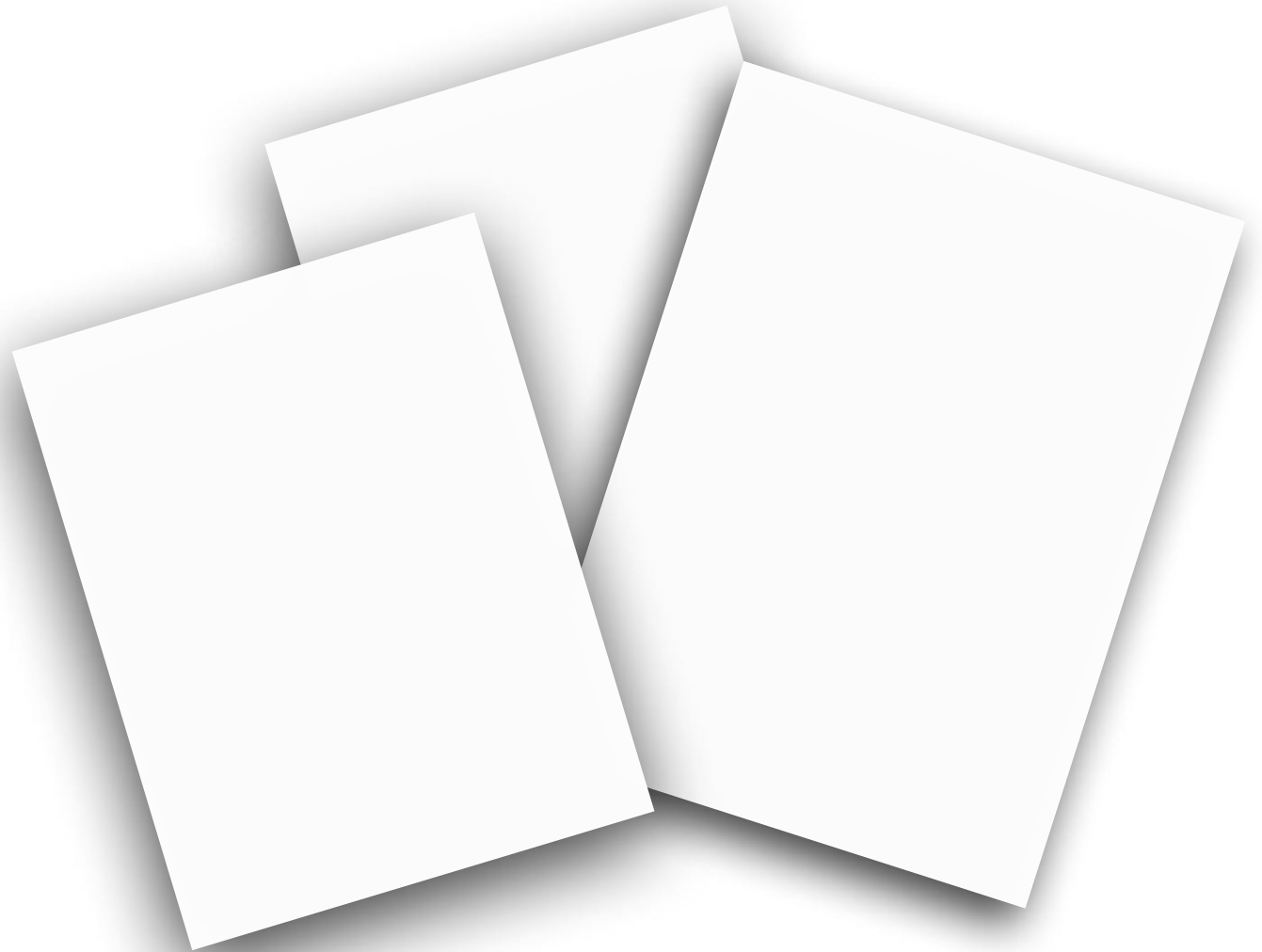
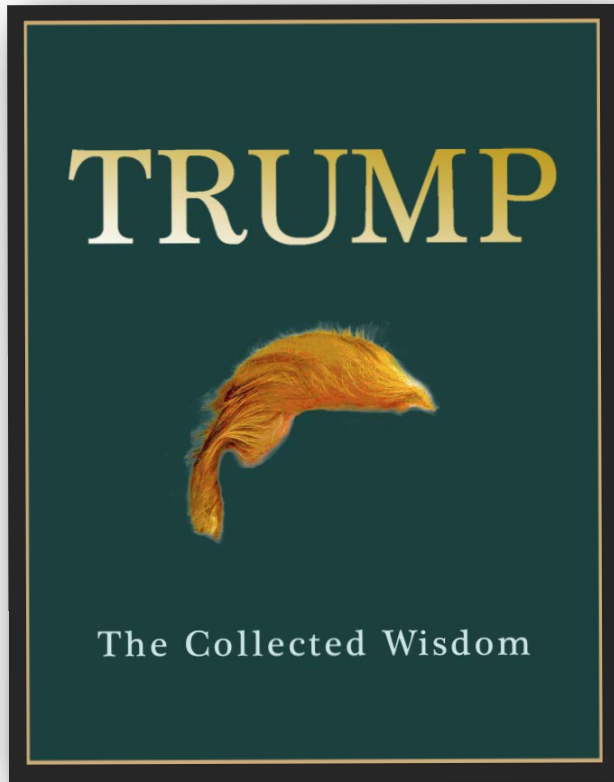
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Over 100 completely blank pages!

This book has exactly as much substance
as the future President himself.



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